

Module 6- IPR and the Entertainment Industry

(List of Units)

- Unit 1- Ownership of expressions in creative industry
- Unit 2- IPR issues in Music Industry
- Unit 3- Challenges faced by the film industry
- Unit 4- Role of Collective societies in balancing copyright issues in entertainment sector
- Unit 5- Internet file sharing and challenges to creative industry
- Unit 6- IPR Management in Advertising Industry