

Business Law
Module 10 [Fundamentals of Intellectual Property Law]

This module tackles the framework of intellectual property (IP) protection, as introduced in different states globally and, to the extent, harmonized in the work of WIPO – the World Intellectual Property Organization in Geneva. It also discusses WIPO's proper organizational and treaty – management matters.

Basic Notions:

Property

Intellectual Property

Types of protected objects

Principles of intellectual property protection

Copyright protection

Related Rights

Trade Marks

Geographic Indications

Appellation of Origin

Patents

Unfair competition

WIPO: its organizational structures and functions/ activities in IP protection

General Reference Materials:

Black's Law Dictionary Free Online Legal Dictionary 2nd Ed.:

<http://thelawdictionary.org/#ixzz2dKQavCad>

Articles, Book Chapters, Other Overviews and Summaries

WIPO Overview – 2011 edition,

http://www.wipo.int/export/sites/www/freepublications/en/general/1007/wipo_pub_1007_2011.pdf

Basics of WIPO and IP Protection (handout)

Intellectual Property Primer (handout)

Other resources

The WIPO web page: www.wipo.int

WIPO User's Guide: http://www.wipo.int/freepublications/en/general/1040/wipo_pub_1040.html

Copyright basics cartoon: <http://www.youtube.com/watch?v=eEB5MYcj-Ns>