



Certified Intellectual Property Law Analyst (CIPLA)



C R E A T I O N O F T H E M I N D





Innovation and originality have great potential and value. Whatever line of activity you are engaged in, future success depends on them. The last few years have seen intellectual property rights become an issue of general interest: the smartphone “patent wars”, the introduction of digital rights management (DRM) and the rise of generic pharmaceuticals and open-source software are just some examples that have been in the public eye.

Protecting your intellectual rights appropriately should be a top priority. Yet too many people embark on their chosen professions without even a basic awareness of intellectual property.

Intellectual Property is also a valuable asset similar to real property; movable or immovable. The fact that intellectual property theft can happen much faster than that of real property calls for Intellectual Property Laws that determine the ownership and rights over intellectual property, transfer and acquisition of such rights and penalties for infringing such rights. Any industry which involves itself with technology or trade needs experts on intellectual property law.

Course benefits

An exclusive opportunity to glean and garner the core principles and aspects of Intellectual Property Law from the forerunners of the field. The course is designed to be interactive and comprehensive at the same time. Those seeking the fundamentals will have chance to learn not just the basics but also the practical applications and implications of Intellectual Property Law. Ideal for those seeking knowledge in this area, the course will be both enlightening and thought provoking, inspiring attendees to further pursue this subject on an academic level.



Advancement of skill sets, knowledge base and practical insights is our goal in providing this programme. The course will help you in landing internships, placements and careers in this field.

Objectives

Primary objectives of this course are to equip the attendee become knowledgeable in the fundamental concepts related to intellectual property law, namely the origin and evolution of intellectual property law, the different forms of intellectual property, namely copyright, trademark, patent, etc. The course has taken an inter disciplinary approach and will provide an overview on how intellectual property is created and protected. The course will enable the attendee to identify and categorize the different forms of intellectual property and enable him/her to classify any intellectual



property. The course covers the practical aspects of acquiring intellectual property rights, including filing applications, analysing various forms and identifying the statutory bodies dealing with intellectual property. The course adopts a comparative approach covering predominantly four jurisdictions; UK, USA, Europe and India.

Who should attend the course?

Graduates of any discipline, under graduate or post graduate students of law; professionals in the Technology, IT, Telecom, Pharmaceutical, Entertainment, Media Production Industry or similar industries; Engineering and Manufacturing, Start ups, Entrepreneurs, Designers, Scientists and Managers overseeing innovations.

Additional benefits of the programme

- Learn broadly about the operation of Intellectual property rights.
- Understand the functioning of IP laws on an international level spanning several jurisdictions.
- Become part of the International Institute of Intellectual Property Analysts (IIIPA).
- Get priority invites to attend and participate in exclusive Intellectual Property Law seminars and conferences.

Course Developer

Dr. Sophy Joseph.

Dr. Joseph teaches at the National Law University, New Delhi. She specialized in Intellectual Property Laws and holds a PhD in IP laws from NLU Delhi. She also has a Master's Degree in Law (LL.M), specializing in IP law from the National Academy of Legal Studies and Research. Prior to her teaching position at NLU, she has worked in the Supreme Court of India under Hon'ble Justice V.S. Sirpurkar, present Chairman, Competition Commission Appellate Authority. She has been a Research Associate at the National Law School of India University, Bangalore, where, apart from teaching assignments on IPR, she worked as the co-ordinator of MHRD Chair on IPR. She has also taught at Indira Gandhi National Open University, where she has been instrumental in developing the Master of Intellectual Property Law course at the Indira Gandhi Open University, Delhi.

- Be informed promptly of latest cases on International Property Law.
- Get the latest internship and IP job openings delivered to your e-mail.

Duration of the Course

The course duration will be for 6 months.

Course Structure & Form

The course materials are accessed online and the medium of instruction & materials would be in English. The course curriculum is divided into three; sessions, assignment and exams.

Completion of the Programme

For successful completion of the programme, the participants are expected to submit the assignment within the prescribed period and by passing the exams by securing at least 50% of the total marks.

Certificate

Successful attendees of the programme will be awarded the CIPLA™ Certificate and will be invited to become members of the International Institute of Intellectual Property Analysts (IIIPA).

Fee

The fee for the programme is INR 9,950.



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