



CIBLA CERTIFIED INTERNATIONAL
BUSINESS LAW ANALYST

In this era international business dealings induced by globalization and technology advances have become a daily routine. Thus, awareness of the multi-jurisdictional legal framework underlying cross-border transactions is not just helpful but, indispensable.

OBJECTIVES

As businesses are going global, it is essential for managers and officers to be highly knowledgeable about various legal issues that a business could face and address them accordingly. The Certified International Business Law Analyst (CIBLA) course equips the learners to gain a better understanding on the legal aspects of business. This certification is highly useful for lawyers, entrepreneurs, managers, HR professionals, in-house counsels, law students, and business students (BBA/MBA).

**WHO SHOULD ATTEND THE COURSE?**

- Lawyers
- LLM and LLB Students
- Mid and Senior Level Managers
- Management Students
- Chartered Accountants
- Company Secretaries
- Corporate Lawyers
- Marketing Professionals
- Tax Professionals
- MBAs, BBAs

ADDITIONAL BENEFITS OF THE PROGRAMME

1. Learn practical aspects of International Business Law
2. Get notified about international business law and corporate law jobs in the learning portal
3. Be informed promptly of latest case law and doctrinal developments in the International Business Law domain

METHOD OF INSTRUCTION

Completely online with unique study materials, comprehensive reading lists, video lectures and exams.

MODULES**Module 1****Introduction to International Business Law**

Introduction to International Business Law
Comparison - Common Law v Civil Law Systems
Introduction to English Law
The Branches of Law
The Civil Law and the Common Law - Some Points of Comparison
Study of Criminal Jury decisions in Democracies

Module 2**International Torts, Liabilities and Negligence Issues while doing business**

Introduction to the Law of Torts
Comparison - Torts v Crimes
Elements of Torts

Module 3**Fundamentals of Contract Law from a Common Law Perspective**

Confidentiality Agreements
Contract Law
Select Provisions of Uniform Customs and Practices
The UNIDROIT Principles of Contract Law: Is there room for their Inclusion into Domestic Contracts?
Checklist for Confidentiality Agreement
Draft Confidentiality Agreement

Module 4

Joint Ventures as a Mode of Doing Business Globally

- Joint Venture
- Cross Border Joint Ventures
- Ins and Outs of Joint Ventures
- International Technology Joint Venture
- Intellectual Property Issues in Joint Ventures

Module 5

Franchising and Agency as a Mode of Doing Business Globally

- Franchising and Franchising Agreements
- Introduction to Franchising
- Franchise in Different Jurisdictions
- Franchise as an Alternative to European Distribution
- International Franchising
- Implication of Foreign Corrupt Practices
- Franchising and Securitisation in UK
- Franchising in India

Module 6

Business Forms and Entities in Jurisdictions around the World

- Various Business Entities across various Jurisdictions
- The Essentials of Conducting Business Worldwide
- Common Types of Business Structures and Forms
- Choosing a Holding Company Jurisdiction
- New Business Entities
- Business Organizations - The Law in UK
- Company Formation in USA
- Setting up Social Enterprises

Module 7

Comparative Analysis of Corporate Governance in Different Jurisdictions

- Corporate Governance
- Corporate Governance in India
- Cross Listing and International Corporate Governance

Module 8

International Taxation Issues While Doing Business Globally

- International Taxation (A Foundation)
- Double Taxation
- Introduction to VAT
- A Common Person Guide to International Tax Issues
- The Culture of Tax Avoidance
- Continuity and Change in the Present and Future Taxation of Cross-Border Intangible Income

Module 9

Fundamentals of Intellectual Property Law

- Introduction to Intellectual Property and International IP Law
- What is IPR
- Handbook on Intellectual Property
- Intellectual Property Rights and Globalisation
- Rationale for Intellectual Property
- Debate on Rationale for Intellectual Property Rights
- Introductions to Copyrights
- Copyright as Property
- Intellectual Property and World Trade Organization

Module 10

International Trade Law

- Chronicle on International Trade Law
- Fragmentation in International Trade Law
- Adaptive Governance and International Trade
- Emerging Legal Challenges to Countertrade Techniques in International Trade

Module 11

International Investment Law

- International Investment Law - An Introduction
- Sources of International Investment Law
- ICSID
- International Investment Laws
- Investment Treaties - How to Take Advantage of Investment Treaties
- The Evolution of BITs Investment Treaty Arbitration and International Investment Law
- International Investment Law as a Global Public Good
- On the Literature and Sociology of International Investment Law
- The Treatification of International Investment Law

Module 12

International Dispute Resolution

- International Commercial Arbitration - An Introduction
- Characteristics of International Arbitration
- Scope of International Commercial Arbitration
- Assessing Dispute Resolution Procedures
- Dispute Resolution Clauses in International Contracts
- Final Offer Arbitration
- Online Dispute Resolution
- Reducing Cost through Online Dispute Resolution
- Investment Treaty Arbitration
- Third Party Funding

Module 13

Cross-Border Mergers and Acquisitions

- Introduction to M & A
- Introduction to Due Diligence
- Checklist for Due Diligence - Part A
- Checklist for Due Diligence - Part B
- Cross Border Merger Regulations in EU
- Cross Border Mergers and Acquisitions in Europe
- Cross Border Mergers their role in Globalization
- Pre Contractual Liability in Mergers and Acquisitions - A Comparison
- Share Exchange Scheme to Facilitate Cross Border Mergers

For successful completion of the programme, the participants are expected to submit the assignment within the prescribed period and pass the exams by securing at least 50% of total marks on each module.

CERTIFICATE

Successful participants will be awarded the CIBLA™ certification.

Duration of the Course

6 Months



FEES (PER PARTICIPANT)

US \$ 1100

COURSE DIRECTOR — DR. LEONILA GUGLYA

Dr. Leonila Guglya has extensive academic and practical background in international business law, international trade law and international dispute settlement. She holds an SJD, summa cum laude in International Business Law from Central European University (CEU). She also holds three graduate level degrees in law taken from the National University of “Kyiv Mohyla Academy” (Ukraine); Central European University (Hungary) and University of Geneva Law School and Graduate Institute of International and Development Studies (Switzerland), as well as a Bachelor in Law degree, earned in Ukraine. Prior to entering academics, she was an in-house counsel in Ukraine, she has also worked with a number of international law firms (Baker & McKenzie, Kyiv, Ukraine; Hanotiau & van den Berg (HVDB), Brussels, Belgium and Freshfields Bruckhaus Deringer, Paris, France). She was also a research associate for the interdisciplinary international investment arbitration project at the Private International Law Department of the University of Geneva Law School. Currently, she is in charge of a number of law and dispute settlement courses for law and business students in several institutions in Switzerland including the Business School Lausanne; European University (Geneva and Montreux campuses); Hotel Institute Montreux; Northwood University (Swiss Campus). Dr. Guglya is the author of a number of publications on international law and dispute settlement topics.

COURSE CO-ORDINATOR — VISHNU PRASAD

Vishnu Prasad, is the CEO and Managing Partner of Law Pundits LLP and Law Pundits Limited, London. Prior to starting Law Pundits, he has been a corporate lawyer for several years having worked in the fields of Intellectual Property, Mergers and Acquisitions, Private Equity, Contracts and Commercial Law related matters. He began his career in leading law firms in Bangalore and Delhi before moving to London, where he worked with several corporate law firms. Vishnu was a visiting lecturer in International Business Law at European Business School (Regents University), UK and at Webster University. Vishnu has completed his masters in International Business law from London School of Economics and Political Science and holds undergraduate degree in law from Kerala Law Academy. He also holds a Diploma in Trade Law from Academy of International Trade Law, Macau and Certificate in Private International law from The Hague Academy of International Law. Vishnu is a Fellow of the Royal Society of Arts and a member of the British Institute of International and Comparative Law.



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