

CERTIFIED INTELLECTUAL PROPERTY LAW ANALYST [CIPLA]



CREATING BETTER PROFESSIONALS

Innovation and originality have great potential and value. Whatever line of activity you are engaged in, future success depends on them. The last few years have seen intellectual property rights become an issue of general interest: the smartphone “patent wars”, the introduction of digital rights management (DRM) and the rise of generic pharmaceuticals and open-source software are just some examples that have been in the public eye.

Protecting your intellectual rights appropriately should be a top priority. Yet too many people embark on their chosen professions without even a basic awareness of intellectual property.



Intellectual Property is also a valuable asset similar to real property; movable or immovable. The fact that intellectual property theft can happen much faster than that of real property calls for Intellectual Property Laws that determine the ownership and rights over intellectual property, transfer and acquisition of such rights and penalties for infringing such rights. Any industry which involves itself with technology or trade needs experts on Intellectual Property Laws.

Objectives

Primary objectives of this course are to equip the attendee become knowledgeable in the fundamental concepts related to intellectual property law, namely the origin and evolution of intellectual property law, the different forms of intellectual property, namely copyright, trademark, patent, etc. The course would provide an overview on how intellectual property is created and protected. The course would enable the attendee to identify and categorize the different forms of intellectual property and enables him/her to classify any intellectual property. The course would also cover the practical aspects of acquiring intellectual property rights, including filing applications, analysing various forms and identifying the statutory bodies dealing with intellectual property.

Who should attend the course?

Graduates of any discipline, under graduate or post graduate students of law, professionals in the technology or IT or Telecom or Entertainment or Media production industry or similar industries.

Additional Benefits of the programme

1. Learn broadly about the operation of Intellectual Property Rights
2. Understand the functioning of IP laws on an international level spanning several jurisdictions.
3. Become part of the International Institute of Intellectual Property Analysts (IIIPA)
4. Get priority invites to attend and participate in exclusive Intellectual Property Law seminars and conferences

Duration of the Course

Six Months

The course will, in particular, cover the following modules:

Module 1

Overview of Intellectual Property law and its Branches

Module 2

Branding and its value in Businesses

Module 3

Intellectual property law in various jurisdictions (Comparative Perspective)

Module 4

Intellectual Property Rights in Pharmaceutical Industry

Module 5

Intellectual Property Rights in Software and computers

Module 6

Intellectual Property in Bio Technology Industry

Course Structure

The course materials is accessed online and the language of instruction & materials would be in English. The course curriculum is divided into readings, online lectures, assignment and online tests



Completion of the Programme

For successful completion of the programme, the participants are expected to submit the assignment within the prescribed period and pass the exams by securing at least 50% of total marks on each module.

Certificate

Successful participants will be awarded the CIPLA™ certification.

Fees (per participant)

India – INR ₹ 9,950/-

International – US \$ 600

Course Director - Dr. Sophy Joseph

Dr. Sophy Joseph teaches at the National Law University, New Delhi. She specialized in Intellectual Property Laws and holds a PhD in IP laws from NLU Delhi. She also has a Master's Degree in Law (LL.M), specializing in IP law from the National Academy of Legal Studies and Research. Prior to her teaching position at NLU, she has worked in the Supreme Court of India under Hon'ble Justice V.S. Sirpurkar, present Chairman, and Competition Commission Appellate Authority. She has been a Research Associate at the National Law School of India University, Bangalore, where, apart from teaching assignments on IPR, she worked as the co-ordinator of MHRD Chair on IPR. She has also taught at Indira Gandhi National Open University, where she has been instrumental in developing the Master of Intellectual Property Law course at the Indira Gandhi Open University, Delhi

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